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IBC SHOW 2018 STAND 7.B44

Bluefish444 Media Contact: Daniel Harris +61 3 9682 9477, marketing@bluefish444.com

## BLUEFISH444 DEMONSTRATING FORTHCOMING IP STREAMING SOFTWARE, INGESTREAM, AT IBC SHOW 2018

Capture from Epoch and KRONOS cards and stream to RTP, RTSP, and NDI network protocols

North Melbourne, Australia, August 21, 2018 - <u>Bluefish444</u>, manufacturer of the professional video industry's highest-quality uncompressed 4K SDI, ASI, Video Over IP & HDMI I/O cards and mini converters, announces IngeSTream IP streaming software and workflow demonstration at <u>IBC Show 2018</u>.

With full support for NewTek's NDI® protocol, RTP streaming and other network video protocols like SMPTE 2022/2110, Bluefish444 will demonstrate the forthcoming IngeSTream multi-channel streaming software. IngeSTream captures up to 8 channels of SMPTE 2022/2110, SDI, and/or HDMI video and audio from Bluefish444 Epoch and KRONOS hardware, and converts them to IP streams such as NDI, SMPTE 2022-6, SMPTE 2110 or RTP/RTSP. Bluefish444 will demonstrate IngeSTream streaming live video as an NDI signal to a NewTek TriCaster® Mini.

"IngeSTream will complement our IngeSTore multi-channel capture application for writing common video formats to local and shared storage," said Tom Lithgow, Bluefish444 Product Manager. "IngeSTream is designed differently to take live video feeds from SDI/HDMI sources and create live network video streams, such as NDI, SMPTE 2110 or RTP/RTSP compressed streaming formats."

Bluefish444 will be showing IngeSTream on stand <u>7.B44</u> at <u>IBC Show 2018</u>, with the software available in late 2018. To read more about Bluefish444's Video Over IP compatibility, visit <u>bluefish444.com</u>

## **About Bluefish444**

Bluefish444 is the manufacturer of the industry's highest-quality uncompressed 4K SDI, ASI, Video Over IP & HDMI I/O cards for the Windows, macOS and Linux operating systems. Its video cards are used not only in traditional broadcast and post-production, but also in emerging workflows such as live events, immersive graphics, augmented reality and Video Over IP. Bluefish444 has a growing presence in industries adopting professional video such as the medical, automotive, defence and mining industries.

Bluefish444 cards have been used on award-winning feature films, commercials, music videos and sports events worldwide. Bluefish444's range of video cards are incorporated in video servers, encoders, decoders and character generator solutions by numerous 3rd-party OEM manufacturers, in addition to other niche & mainstream applications.

Founded in 1998, Bluefish444 is a division and brand name of Bluefish Technologies Pty Ltd., which is based in North Melbourne, Australia. Its products are distributed via an extensive sales channel of OEMs, dealers, and system integrators globally. For further information, visit bluefish444.com

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